## The Green Premium Could Be Shrinking

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## **Summary**

The top four coal stocks have dropped over 90 percent since the beginning of 2011.

A Gallup poll shows that the youngest demographics support an environmental conscience over economic growth.

... levelized cost analysis suggests that some alternative energies are competitive, but there are other nonmonetary costs to consider in the green premium.

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What is the "green premium?" In short, the green premium is the extra costs associated with the implementation, operation, and use of renewable energy sources.

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